

Lucky 21

Celebrating Victories in IVF

21st Midwest Reproductive Symposium

June 7th to 10th, 2023

Chicago, IL at The Drake Hotel





Exhibitor Prospectus

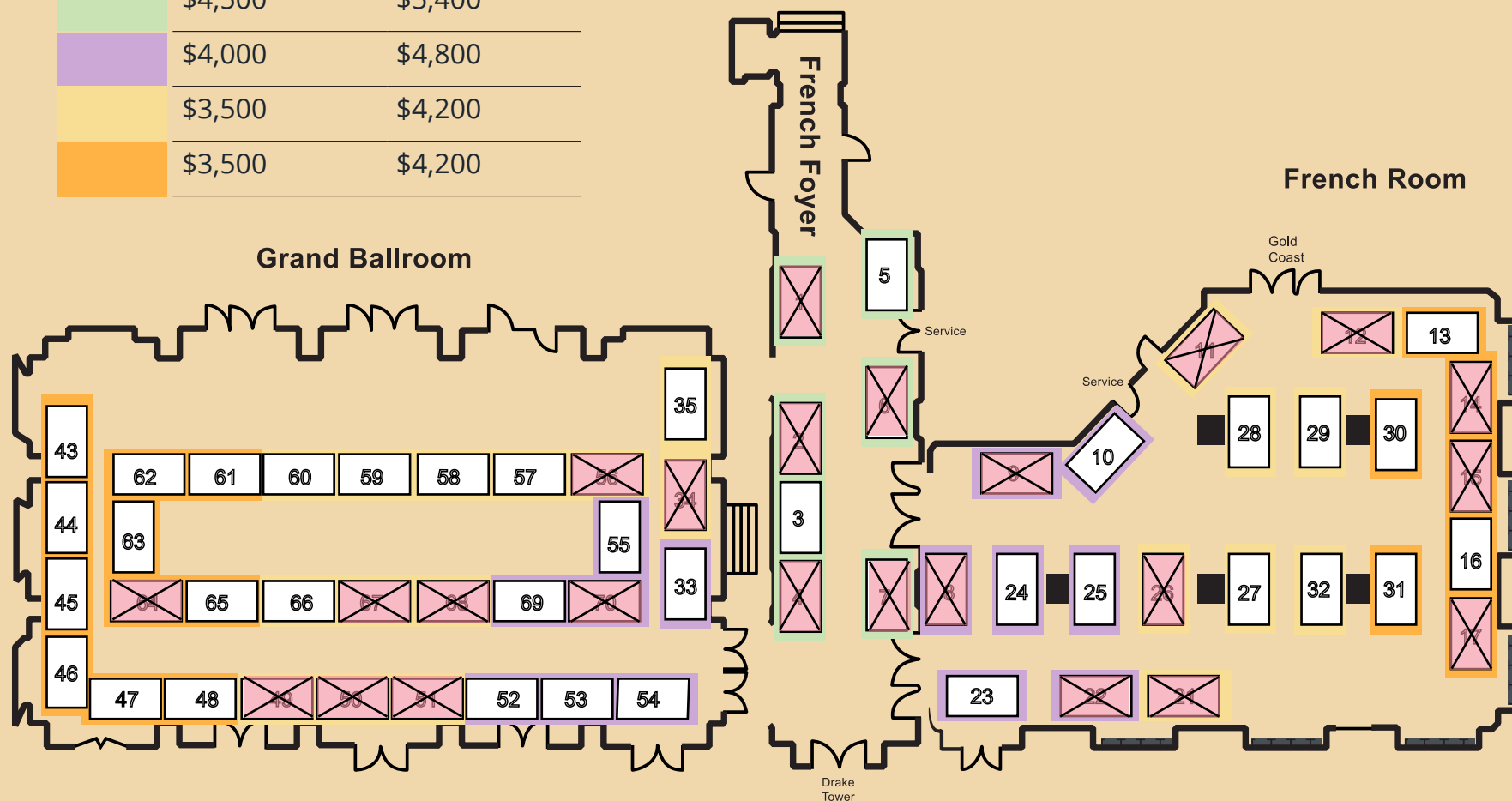
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Want to reach the High Rollers in the IVF industry? Then, go all in and secure your space as an exhibitor at the MRSi 21st, Lucky 21! Celebrating Victories in IVF annual symposium June 7-10th.

	Before April 8th	After April 8th
	\$4,500	\$5,400
	\$4,000	\$4,800
	\$3,500	\$4,200
	\$3,500	\$4,200



Exhibition Details

The booth space is approximately 6' by 30" and includes one skirted six-foot table, electricity (if needed, must be selected during the registration process), and 2 conference badges. Additional badges can be purchased for \$200 through the MRSi website.

Attendee lead capture directly from the MRSi mobile app is available for \$250 per exhibitor. Includes unlimited users and daily download of attendee data in CSV format.

For more information including the latest availability of exhibit space and sponsorship opportunities, please see the MRSi website: www.mrsimeeting.org/sponsors-exhibitors

SPONSORSHIP OPPORTUNITIES

Winning Hands: Social Event Opportunities	
01: House Advantage - Tuesday Evening Pre-Conference Dinner Sponsorship	\$10,000
02: High Rollers - Wednesday Evening Membership Mingle	\$15,000
03: Kings, Queens, Aces and Jokers! - Wednesday Evening REI Fellows Dinner and Panel	\$30,000
04: Deuces Are Wild - Wednesday Evening Welcome Reception	\$35,000
05: Opening Wager - Wednesday Morning Opening Ceremony & Meeting Welcome	\$2,000
06: Full House - Thursday Evening Cocktail Party	\$35,000
07: The Stakes are High - Thursday Evening 7th Annual CEO Summit	\$40,000
08: Feel The Glow Yoga - Friday Morning Yoga on Oak Street Beach	\$6,000
09: Opening Wager - Wednesday Morning Opening Ceremony & Meeting Welcome	\$2,000
10: Card Sharks - Friday Evening Abstract Poster Showcase & Cocktail Hour	\$15,000
11: Casino Royale - Friday Evening Cocktail Reception (per table)	\$30,000
12: Opening Wager - Wednesday Morning Opening Ceremony & Meeting Welcome	\$2,000
13: The Winners Walk - Saturday Morning Charge on Oak Street Beach	\$7,000
14: You've Hit the House Limit - Saturday Afternoon Send Off	\$15,000
Hit The Jackpot: General Support Sponsorship Levels	
15: Aces - Level Sponsorship (10 available)	\$3,000
16: Hearts - Level Sponsorship (4 available)	\$7,500
17: Diamonds - Level Sponsorship (2 available)	\$15,000
The Grand Buffet: Food Sponsorship Opportunities	
18: Breakfast Buffet Sponsor	\$15,000
19: Snack Sponsor	\$15,000
Dealer's Choice: Select Sponsorship Opportunities	
20: Start 'Em Young - High School Internship Sponsorship	\$2,500
21: Pit Boss - Business Minds Sponsor	\$5,000
22: Eye in the Sky - Wi-Fi Sponsorship	\$6,000
23: Hotel Key Cards	\$8,000
24: Dudding Up! - T-Shirt Main Sponsorship	\$10,000
25: Collecting Comps - Attendee Gift Bag Sponsorship	\$8,000
26: Photo Zone - Photography Sponsorship	\$15,000
27: Paparazzi Snap and Flash Photobooth	\$15,000
28: Kickin' Charging Stations	\$7,500
29: Behind the Velvet Rope - Lanyards	\$10,000
30: House Favorites - Faculty Gift Bags	\$4,000

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About MRSi

Midwest Reproductive Symposium international (MRSi), a non-profit 501(c)(3) organization, is an educational event that began in 2003 to promote the timely discussion of issues relevant to reproductive medicine. The primary objective is the provision of high quality, appropriate, continuing medical education for physicians, nurses, allied health professionals, scientists, and business experts engaged in the practice of and research in reproductive medicine.

MRSi's main event is a 3-day symposium consisting of a mix of lectures, panel discussions and interactive workshops. It offers attendees a unique opportunity to network with colleagues and exhibitors in casual and formal educational settings and to share knowledge and experiences in several rapidly advancing fields within reproductive medicine.



2022 Attendee Demographics

65%

First Time Attendees

34%

MD or PhD

9%

Practice Management

5%

Medical Students,
Residents & Fellows